

# THE MUST-HAVE INGREDIENT FOR SAFE RECIPES = INSTRUCTIONS

When recipes contain food safety instructions, people follow them.<sup>1</sup>

SHARE

## HANDWASHING BEFORE COOKING

Observed Consumer Behavior



**90%**

of people wash hands using recipes **WITH** safety instructions.



**59%**

of people wash hands using recipes **WITHOUT** safety instructions.



**SAFE**  
**RECIPE**  
STYLEGUIDE

Source: 1. Journal of Food Protection 2016 Aug;79(8):1436-9, Recipe Modification Improves Food Safety Practices during Cooking of Poultry. Maughan C, Godwin S, Chambers D, Chambers E IV.

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## THERMOMETER USE

Observed Consumer Behavior



**86%**

of people use thermometers using recipes **WITH** safety instructions.



**20%**

of people use thermometers using recipes **WITHOUT** safety instructions.



**SAFE  
RECIPE**  
STYLEGUIDE

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